

Race Against Hunger - SPONSORSHIP AGREEMENT



Company Name _____ Contact Name _____ Title _____

Street Address / P.O. Box _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Sponsorship Opportunities

\$20,000
Premier Sponsor

\$10,000
Platinum Sponsor

\$5,000
Gold Sponsor

\$2,500
Silver Sponsor

\$1,000
Bronze Sponsor

\$500
Event Sponsor

Send completed forms to:
iris@veac.org
or
VEAC - RAH Attn: Iris Feaver
P.O. Box 651 Visalia, CA 93279

Make checks payable to:
VEAC - RAH

TIN 94-12949555

Check Enclosed | Invoice | Charge Card: Visa MC

Name on Card _____ Address _____

Card Number _____ Expiration Date (mm/yy): ____ / ____ CVV _____

Cardholder Signature _____ Sponsor Signature _____ Date _____

2023 WILL BE OUR 19TH YEAR RACING AGAINST HUNGER

Here Is a Look Back at Some Past Years...



EVENT PARTICIPATION BENEFITS

turn
Miles
into
Meals

\$20,000 Premier Sponsor

PRE-RACE BENEFITS:

- Title host at Packet Pick-Up.
- Hyperlinked logo on RAH Website.
- Logo on Run Sign-Up event page.
- Logo on 5000 RAH shirts.
- Logo on 2000 registration forms
- 20 social media acknowledgments.
- Logo in email communications to current and former participants.
- Logo included in the event-related press such as TV, Radio, Newspapers, Billboards, Flyers, and Posters.

RACE-DAY BENEFITS:

- Up to 50 complimentary entries & shirts
- 3 verbal podium recognitions during the event.
- Logo placement on start & finish line banners.
- Exclusive Starting Line Sponsor of the event.
- Recognition & extra- large business logo on giant Jumbotron.
- 1-minute speaking opportunity during the event on stage.
- Business Logo on Extra-Large Selfie Station
- Opportunity for members/employees to volunteer on race day.
- Option to host an extra-large promotional booth and provide giveaways at the event OR host your employees with coffee & donuts.
(Donuts & Coffee provided by event)

POST-RACE BENEFITS:

- Return on investment analysis.



Race Against Hunger

VISALIA EMERGENCY AID COUNCIL

\$10,000 Platinum Sponsor

- Hyperlinked Logo on RAH Website
- Logo on 5000 RAH shirts
- Logo on RAH TV Commercial
- Name on Radio Commercial
- Logo on the giant Jumbotron
- Logo on large Selfie Station
- Logo on 2000 Registration Forms
- 10 social media acknowledgments
- Banner displayed at registration site on race day.
- Logo on promotional flyers & posters
- 20 Complimentary entries & shirts.

\$5,000 Gold Sponsor

- Logo on the RAH website
- Logo on 5000 RAH shirts
- Business Name on Radio Commercial
- Logo on Selfie Station
- Business logo on giant jumbotron
- Logo on 2000 Registration Forms
- 5 social media acknowledgments
- Banner displayed at Registration site on race day.
- Logo on promotional flyers & posters
- 10 Complimentary entries & shirts

\$2,500 Silver Sponsor

- Logo on RAH Website
- Business Name only on RAH shirt
- Banner displayed at Registration site on race day.
- 3 social media acknowledgments
- Logo on promotional flyers & posters
- 8 Complimentary entries & shirts

\$1,000 Bronze Sponsor

- Business name on RAH shirt
- Logo on promotional flyers & posters
- Banner displayed at Registration site on race day.
- 4 Complimentary entries & shirts

\$500 Event Sponsor

- Logo on flyers & posters
- Business name on shirts
- 2 Complimentary entries & shirts



Visalia
Emergency
Aid
Council



For 92 years, Visalia Emergency Aid Council (VEAC) has played a critical role as the caretaker of our most vulnerable populations. VEAC has remained a constant source of support by providing access to free nutritious food through food acquisition and distribution, and by engaging the community and advocating for a strong food assistance network. Over 1,200 households (3,200 children) are served from our Visalia Food Pantry and two mobile markets in Goshen & Ivanhoe each month. The rising cost of gas, food, utilities, transportation, and healthcare leaves many of our families having to make impossible choices and painful sacrifices. Seventy percent of the families we serve say they had to choose between buying food and paying rent since 2020 when COVID first hit

VEAC's Board of Directors, a Staff of 6 and an army of countless Volunteers are committed to staying focused on our vision, "a hunger free community". By empowering and assisting both those living at poverty levels and the newly displaced workers to move beyond the effects of hunger and poverty, we are creating more productive and healthy members of our community. Working together, we can create positive economic change in the lives of low-income families.

Our goal is simple: to offer our clients the resources they need to shape their best tomorrow.

For more information, visit our website, www.veac.org, or call 559.732.0101.



Thank You for Your Support!



HOW CAN I HELP?

In 2005, 250 participants turned out for the inaugural "Race Against Hunger" which led runners and walkers through downtown Visalia early Thanksgiving Morning. Now in its 19th year, this family-friendly event hosts over 5,000 participants and has become the largest 5K run in the Central Valley! The purpose of this race is to collaborate as a community to raise the funds needed to keep our pantry shelves stocked with nutritious foods and snacks. Visalia Emergency Aid Council (VEAC) plans and hosts the "Race Against Hunger", and 100% of the registration fees directly benefit the organization. The costs associated with putting on this event are kept low because of our generous sponsors, in-kind donations, and through incredible volunteer efforts of our community. This "Visalia Tradition" is a morning where you will see many creative costumes, enjoy a visit with your family and friends and count all the reason to be thankful!

This is an exciting opportunity that we hope you will support! Become a "Race Against Hunger" sponsor today and be a part of an amazing network of businesses, civic organizations, churches, and individuals who are coming together to transform our community by making sure NO child goes to bed hungry!

Help us turn miles into meals!

Our event captures and receives substantial print and media coverage each year. Your business has the opportunity to impact the local community and receive exposure to thousands of potential customers.

It is your opportunity to show you care!

If you have any questions, please contact:
Iris East • iris@veac.org • 559.859.3682



Y • E • A • R • S
OF RACING

AGAINST HUNGER



SPONSORSHIP INFORMATION

THANKSGIVING MORNING

November 23, 2023

5K Run / 2 Mile Walk
& Kid's Race
Visalia, California